

An opportunity for all!

Display your image at a

Tring & District Camera Club Exhibition

At The Upstairs Gallery – Berkhamsted

March 2019

An Opportunity for....

- Members to be able to display their work at a Public Exhibition
- Your work to be on display for two weeks – friends & family can visit and see your work on display
- Your images will be on sale – so there is a chance that you may even sell an image (Suggest you don't bank on this!)

Today we simply want to get a feel for the level of interest in this idea

The Plan

- TDCC will take all the space in the Upstairs Gallery for 2 weeks in March 2019
- This will provide space for around 40 images to be displayed
- All images must be displayed professionally
 - Well printed
 - Professionally framed or Mounted on Foamboard
- We'll have an opening party!
- The Gallery will be open every day (except Sundays) for the public, members, friends and relations to visit and enjoy



The advantages

- Members get the chance to display their work
- Members get the chance to experience what it takes to exhibit
- Members may even make a sale of their image
- The club has the pride of presenting the exhibition of the talents of our members

What you'd need to do

(broadly – more detail next year!)

- **Choose a couple of great images** that you are really proud of and would like to share
 - We plan to display both A4 prints as well as postcards / other forms of photography
 - There is potentially space for jewellery / small sculptures if that is of interest
- **Have them printed, framed or mounted** (Cost around £25)
 - We'd specify the size (probably A4) and the options for framing / mounting to ensure a consistent, high quality display
- **Other Costs:**
 - The club would need to recoup the costs of hiring the gallery (circa £10 per image)
 - The Gallery would take a commission of 25% on any sales
- **Decide the price** you'd want to sell them at (Likely anything from £70 upward)

As you can see, this is not likely to make you rich, even if you do sell! But if you don't sell, you'd end up with a lovely framed piece of your work to hang on your wall at home.
- **Selection** – depending on the number entered, we might need some selection process to choose those for display
 - Our objective is to have the widest number of members displaying their image
 - We'd carry out such selection (if needed) before you pay to get them framed / mounted

How we move forward

- **Booking the Gallery** – needs to be done around 1 year in advance!
- **Suzanne Graff will be the leading the project, She will need volunteers to help:**
 - Plan and Organise the details
 - Marketing & Publicity
 - Organising Framing
 - Organising labels and hanging
 - Setting up the exhibition
- **The club will need to place a deposit and so before we do so, the committee seeks a feel for the popularity of this idea – so, without it being a commitment at this stage – please raise your hand if this is the kind of thing you'd like to be engaged with.....**